



Counties: Cherokee, AL



2000 Total Population	23,988
2000 Group Quarters	360
2008 Total Population	24,956
2013 Total Population	25,485
2008 - 2013 Annual Rate	0.42%



2000 Households	9,719
2000 Average Household Size	2.43
2008 Households	10,467
2008 Average Household Size	2.35
2013 Households	10,825
2013 Average Household Size	2.32
2008 - 2013 Annual Rate	0.67%
2000 Families	7,202
2000 Average Family Size	2.86
2008 Families	7,676
2008 Average Family Size	2.8
2013 Families	7,864
2013 Average Family Size	2.79
2008 - 2013 Annual Rate	0.49%



2000 Housing Units	14,025
Owner Occupied Housing Units	56.6%
Renter Occupied Housing Units	12.7%
Vacant Housing Units	30.7%
2008 Housing Units	16,021
Owner Occupied Housing Units	53.8%
Renter Occupied Housing Units	11.6%
Vacant Housing Units	34.7%
2013 Housing Units	17,084
Owner Occupied Housing Units	51.6%
Renter Occupied Housing Units	11.7%
Vacant Housing Units	36.6%

Median Household Income

2000	\$30,799
2008	\$36,139
2013	\$39,113

Median Home Value

2000	\$63,532
2008	\$93,611
2013	\$96,994

Per Capita Income

2000	\$15,543
2008	\$18,224
2013	\$19,783

Median Age

2000	40.0
2008	41.7
2013	43.5

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by total population. Detail may not sum to totals due to rounding.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013.



Counties: Cherokee, AL



2000 Households by Income

Household Income Base	9,718
< \$15,000	24.2%
\$15,000 - \$24,999	16.4%
\$25,000 - \$34,999	15.9%
\$35,000 - \$49,999	18.7%
\$50,000 - \$74,999	15.3%
\$75,000 - \$99,999	5.8%
\$100,000 - \$149,999	2.6%
\$150,000 - \$199,999	0.7%
\$200,000+	0.4%
Average Household Income	\$38,066

2008 Households by Income

Household Income Base	10,467
< \$15,000	19.5%
\$15,000 - \$24,999	15.3%
\$25,000 - \$34,999	13.5%
\$35,000 - \$49,999	18.6%
\$50,000 - \$74,999	21.5%
\$75,000 - \$99,999	6.2%
\$100,000 - \$149,999	4.1%
\$150,000 - \$199,999	0.8%
\$200,000+	0.6%
Average Household Income	\$43,042

2013 Households by Income

Household Income Base	10,825
< \$15,000	17.7%
\$15,000 - \$24,999	14.1%
\$25,000 - \$34,999	13.2%
\$35,000 - \$49,999	18.1%
\$50,000 - \$74,999	22.9%
\$75,000 - \$99,999	7.5%
\$100,000 - \$149,999	4.9%
\$150,000 - \$199,999	0.8%
\$200,000+	0.7%
Average Household Income	\$46,128

2000 Owner Occupied HUs by Value

Total	7,942
<\$50,000	36.8%
\$50,000 - 99,999	39.1%
\$100,000 - 149,999	11.2%
\$150,000 - 199,999	7.0%
\$200,000 - \$299,999	3.7%
\$300,000 - 499,999	1.4%
\$500,000 - 999,999	0.7%
\$1,000,000+	0.0%
Average Home Value	\$83,183

2000 Specified Renter Occupied HUs by Contract Rent

Total	1,680
With Cash Rent	84.3%
No Cash Rent	15.7%
Median Rent	\$230
Average Rent	\$217

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013.



Counties: Cherokee, AL



2000 Population by Age

Total	23,988
0 - 4	6.0%
5 - 9	6.3%
10 - 14	6.3%
15 - 19	5.9%
20 - 24	5.4%
25 - 34	13.1%
35 - 44	14.5%
45 - 54	14.3%
55 - 64	12.4%
65 - 74	9.4%
75 - 84	4.8%
85+	1.6%
18+	77.8%

2008 Population by Age

Total	24,956
0 - 4	6.0%
5 - 9	6.1%
10 - 14	6.0%
15 - 19	5.4%
20 - 24	4.7%
25 - 34	12.1%
35 - 44	14.3%
45 - 54	14.5%
55 - 64	13.9%
65 - 74	9.8%
75 - 84	5.2%
85+	1.9%
18+	78.5%

2013 Population by Age

Total	25,485
0 - 4	5.8%
5 - 9	5.7%
10 - 14	6.2%
15 - 19	5.9%
20 - 24	4.7%
25 - 34	10.1%
35 - 44	13.7%
45 - 54	15.1%
55 - 64	14.6%
65 - 74	10.2%
75 - 84	5.8%
85+	2.2%
18+	78.6%

2000 Population by Sex

Males	49.2%
Females	50.8%

2008 Population by Sex

Males	49.5%
Females	50.5%

2013 Population by Sex

Males	49.7%
Females	50.3%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013.



Counties: Cherokee, AL

**2000 Population by Race/Ethnicity**

Total	23,988
White Alone	92.8%
Black Alone	5.5%
American Indian Alone	0.3%
Asian or Pacific Islander Alone	0.1%
Some Other Race Alone	0.3%
Two or More Races	0.8%
Hispanic Origin	0.9%
Diversity Index	15.0

2008 Population by Race/Ethnicity

Total	24,956
White Alone	91.9%
Black Alone	6.0%
American Indian Alone	0.4%
Asian or Pacific Islander Alone	0.2%
Some Other Race Alone	0.6%
Two or More Races	1.0%
Hispanic Origin	1.4%
Diversity Index	17.6

2013 Population by Race/Ethnicity

Total	25,485
White Alone	91.2%
Black Alone	6.2%
American Indian Alone	0.4%
Asian or Pacific Islander Alone	0.3%
Some Other Race Alone	0.8%
Two or More Races	1.2%
Hispanic Origin	1.9%
Diversity Index	19.6

**2000 Population 3+ by School Enrollment**

Total	23,205
Enrolled in Nursery/Preschool	1.1%
Enrolled in Kindergarten	1.5%
Enrolled in Grade 1-8	10.8%
Enrolled in Grade 9-12	4.3%
Enrolled in College	2.2%
Enrolled in Grad/Prof School	0.3%
Not Enrolled in School	79.9%

2008 Population 25+ by Educational Attainment

Total	17,900
Less than 9th Grade	11.2%
9th - 12th Grade, No Diploma	19.5%
High School Graduate	37.7%
Some College, No Degree	14.9%
Associate Degree	5.4%
Bachelor's Degree	6.2%
Graduate/Professional Degree	4.9%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013.

**Counties: Cherokee, AL****2008 Population 15+ by Marital Status**

Total	20,429
Never Married	16.5%
Married	64.8%
Widowed	7.9%
Divorced	10.9%

**2000 Population 16+ by Employment Status**

Total	19,300
In Labor Force	55.0%
Civilian Employed	52.7%
Civilian Unemployed	2.1%
In Armed Forces	0.1%
Not in Labor Force	45.0%

2008 Civilian Population 16+ in Labor Force

Civilian Employed	94.4%
Civilian Unemployed	5.6%

2013 Civilian Population 16+ in Labor Force

Civilian Employed	94.9%
Civilian Unemployed	5.1%

2000 Females 16+ by Employment Status and Age of Children

Total	9,983
Own Children < 6 Only	8.0%
Employed/in Armed Forces	5.1%
Unemployed	0.2%
Not in Labor Force	2.8%
Own Children < 6 and 6-17 Only	4.3%
Employed/in Armed Forces	2.8%
Unemployed	0.1%
Not in Labor Force	1.3%
Own Children 6-17 Only	15.7%
Employed/in Armed Forces	10.0%
Unemployed	0.5%
Not in Labor Force	5.2%
No Own Children < 18	72.0%
Employed/in Armed Forces	27.1%
Unemployed	1.5%
Not in Labor Force	43.5%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008.



Counties: Cherokee, AL

**2008 Employed Population 16+ by Industry**

Total	11,102
Agriculture/Mining	2.7%
Construction	8.9%
Manufacturing	31.0%
Wholesale Trade	3.4%
Retail Trade	11.6%
Transportation/Utilities	5.5%
Information	0.8%
Finance/Insurance/Real Estate	3.4%
Services	29.0%
Public Administration	3.6%

2008 Employed Population 16+ by Occupation

Total	11,102
White Collar	42.0%
Management/Business/Financial	7.8%
Professional	13.4%
Sales	9.9%
Administrative Support	10.9%
Services	11.9%
Blue Collar	46.2%
Farming/Forestry/Fishing	1.6%
Construction/Extraction	8.5%
Installation/Maintenance/Repair	7.9%
Production	19.0%
Transportation/Material Moving	9.2%

**2000 Workers 16+ by Means of Transportation to Work**

Total	10,014
Drove Alone - Car, Truck, or Van	81.5%
Carpooled - Car, Truck, or Van	14.8%
Public Transportation	0.2%
Walked	0.9%
Other Means	0.4%
Worked at Home	2.3%

2000 Workers 16+ by Travel Time to Work

Total	10,014
Did Not Work at Home	97.7%
Less than 5 minutes	3.2%
5 to 9 minutes	9.2%
10 to 19 minutes	22.1%
20 to 24 minutes	12.7%
25 to 34 minutes	22.4%
35 to 44 minutes	8.6%
45 to 59 minutes	11.1%
60 to 89 minutes	4.2%
90 or more minutes	4.3%
Worked at Home	2.3%
Average Travel Time to Work (in min)	30.0

2000 Households by Vehicles Available

Total	9,719
None	6.0%
1	27.2%
2	36.5%
3	21.0%
4	6.4%
5+	2.8%
Average Number of Vehicles Available	2.1

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013.



Counties: Cherokee, AL

**2000 Households by Type**

Total	9,719
Family Households	74.1%
Married-couple Family	61.4%
With Related Children	24.4%
Other Family (No Spouse)	12.7%
With Related Children	7.5%
Nonfamily Households	25.9%
Householder Living Alone	23.9%
Householder Not Living Alone	2.0%

Households with Related Children	31.9%
Households with Persons 65+	27.4%

2000 Households by Size

Total	9,719
1 Person Household	23.9%
2 Person Household	38.1%
3 Person Household	17.8%
4 Person Household	14.0%
5 Person Household	4.6%
6 Person Household	1.1%
7+ Person Household	0.5%

2000 Households by Year Householder Moved In

Total	9,719
Moved in 1999 to March 2000	14.2%
Moved in 1995 to 1998	27.1%
Moved in 1990 to 1994	18.9%
Moved in 1980 to 1989	18.3%
Moved in 1970 to 1979	10.8%
Moved in 1969 or Earlier	10.7%
Median Year Householder Moved In	1993

**2000 Housing Units by Units in Structure**

Total	14,025
1, Detached	55.9%
1, Attached	0.7%
2	1.7%
3 or 4	0.6%
5 to 9	0.7%
10 to 19	0.5%
20+	0.3%
Mobile Home	33.4%
Other	6.2%

2000 Housing Units by Year Structure Built

Total	14,025
1999 to March 2000	4.1%
1995 to 1998	12.1%
1990 to 1994	12.5%
1980 to 1989	26.2%
1970 to 1979	17.5%
1969 or Earlier	27.5%
Median Year Structure Built	1982

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing.



Counties: Cherokee, AL

Top 3 Tapestry Segments

1.	Southern Satellites
2.	Rooted Rural
3.	Senior Sun Seekers



2008 Consumer Spending shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$13,046,042
Average Spent	\$1,246.40
Spending Potential Index	46
Computers & Accessories: Total \$	\$1,292,950
Average Spent	\$123.53
Spending Potential Index	52
Education: Total \$	\$6,061,054
Average Spent	\$579.06
Spending Potential Index	42
Entertainment/Recreation: Total \$	\$24,705,673
Average Spent	\$2,360.34
Spending Potential Index	64
Food at Home: Total \$	\$31,649,171
Average Spent	\$3,023.71
Spending Potential Index	62
Food Away from Home: Total \$	\$20,833,822
Average Spent	\$1,990.43
Spending Potential Index	58
Health Care: Total \$	\$30,769,565
Average Spent	\$2,939.67
Spending Potential Index	72
HH Furnishings & Equipment: Total \$	\$12,594,102
Average Spent	\$1,203.22
Spending Potential Index	52
Investments: Total \$	\$3,881,074
Average Spent	\$370.79
Spending Potential Index	37
Retail Goods: Total \$	\$179,466,956
Average Spent	\$17,145.98
Spending Potential Index	63
Shelter: Total \$	\$79,707,368
Average Spent	\$7,615.11
Spending Potential Index	49
TV/Video/Sound Equipment: Total \$	\$8,671,680
Average Spent	\$828.48
Spending Potential Index	58
Travel: Total \$	\$10,520,344
Average Spent	\$1,005.10
Spending Potential Index	53
Vehicle Maintenance & Repairs: Total \$	\$6,492,671
Average Spent	\$620.30
Spending Potential Index	62

Data Note: The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Expenditure data are derived from the 2004 and 2005 Consumer Expenditure Surveys, Bureau of Labor Statistics. ESRI.